

new

MIP KERATIN TREATMENT - THE ANSWERS

What happens during a Keratin Treatment?

During a treatment the hair is first washed, with a clarifying shampoo, to open up the cuticles. Then the treatment is applied, which contains the Keratin. Then heat is applied through straightening irons. The heat seals the Keratin into the hair and so removes the frizz.

What does hair look like after it has been treated?

The Keratin Treatment makes the hair look shiny and healthier. Your hair will also feel softer. Keratin provides a lot of nutrients for the hair; hence it looks so good afterwards.

How long does it last?

The Keratin Treatment lasts between two to four months. The Treatment is not permanent and it eventually washes out. The more the hair is washed, the quicker the keratin will be washed out. If hair is washed once a week it may last 4 months, if washed 3 or 4 times a week then it may last less. For this reason three months is the most common average for the length of a keratin treatment.

I have very curly hair, will the The Keratin Treatment give me straight hair?

Possibly not, it will depend on the exact hair type. If it's incredibly tightly curled hair then you may end up with soft curls.

Does it guarantee a straight result?

No, you may still have a wave but the hair is much more manageable and the amount of time required to style hair will be reduced dramatically.

Is the Treatment a relaxer?

No. The Keratin Treatment is keratin based treatment that straightens the hair naturally.

Can this Treatment be done on any type of hair?

Yes, this treatment can be done on coloured, highlighted, relaxed, bleached, permed or virgin hair.

Does this treatment work on virgin hair?

Yes. On virgin hair the results will be achieved after the second or third application.

When is the best time to colour my hair?

It is best to colour hair before the treatment or to wait two weeks after the treatment.

Can the treatment be done on children?

We recommend children at 12 years of age and over.

What if I don't like having straight hair or this treatment?

The Keratin Treatment can be washed out; it is not permanent like other chemical straighteners.

Can I wash my hair after the treatment?

No, only wash your hair after four days.

Why do I have to wait to wash my hair?

We recommend waiting so to allow the keratin to be sealed into the hair cuticle. If the hair is washed immediately after the treatment, the keratin will wash out.





If I want to get my hair done again, do I have to redo the whole head or can I just have a touch up?

There are no touch ups with the MIP Keratin Deluxe Treatment. You will get the treatment done again from the roots to ends. Remember it repairs your hair more every time.

What shampoo and conditioner should be used after the The Keratin Treatment?

It must be a sodium chloride free shampoo and conditioner. Sodium chloride washes out the keratin faster.

Can I get the treatment done on a monthly basis?

Yes you may have it as often as you would like.

Can I cut my hair before the treatment?

We recommend cutting your hair after having the treatment done.

Can styling products be used during the first 4 days?

Styling products can only be used after the first wash.

Can I get the treatment done while pregnant or nursing?

No.

Can I go swimming in a pool or sea?

Yes, but sea water and chlorine reduce the life span of the treatment.

Sea water, which is Salt water (and salt is Sodium Chloride), and chlorine can strip the keratin out of the hair quicker than normal water. When swimming in a pool or ocean, it is recommended that you use a silicone based product so that chlorine or salt water beads off your hair. Alternatively use conditioner or sunscreen.

What's the difference between relaxers/Japanese straightening and the The Keratin Treatment ?

The Keratin Treatment is a keratin based hair treatment that straightens the hair naturally without strong chemicals. It is a reconditioning treatment that transforms the hair and restores shine. The treatment does not alter the hair structure. Relaxers and Japanese straighteners work on breaking and rearranging the internal bonds of the hair. Once these processes have been done the hair is permanently altered. The new growth of the Japanese straightening will always be curly, but the previously straightened hair will never revert back to its original state.

Can I do the The Keratin Treatment at home?

No. The procedure involves a long and detailed hair straightening process using irons and driers. It takes over 2 hours, and this is not something somebody can "have a go at". DIY is not a good thing!

transform yourself!

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