

demis  
semis  
permanent  
highlights foils.....

What does it all mean?



## What does it all mean?

Here we answer your Frequently Asked Questions about Colour.

### **What is Demi/Semi Colour?**

This is a 'tone on tone' colour service, using natural, versatile ammonia-free products. This long-lasting non-permanent colour is commitment free, and leaves no definite regrowth. It won't lighten your natural hair, and is great for refreshing existing colour or revitalising dull highlights. It can also give your hair condition and incredible shine.

### **What is Permanent Colour?**

Known as 'tint' or 'dye', permanent colours are ultra-conditioning with protection. These colours will lighten up to 4 to 5 shades, will add colour and give 100% grey coverage. These shades range from naturals right through to intense fashion shades. Our range at Made In Paris has a unique superior formulation of colourants that give natural, long-lasting results, with a patented 'Auto-Protection IroneneGTM'. Permanent colours are exactly that – permanent; although they may fade a little, and they will grow out.

### **What are Highlights?**

Sometimes called 'foils', highlighting involves wrapping sections of your hair in foil, plastic or polystyrene wraps and applying colour to the sections, or simply combing colour onto unwrapped pieces of hair. The end result is achieved by the way the hair is woven, sliced and pieced out through artistic expression. Different effects can be achieved via scattered highlights, a half head or a full head of highlights. Toners may be added on top to add varied tone and depth to personalise your colour.

This is a comfortable and accurate way to add dimension to your hair.

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# balance corrective creative

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### **What does Colour Balance and Refresher mean?**

This soft and gentle colour service is designed to revitalise any faded areas of your colour. It is common for colours to fade, due to exposure to natural elements (sun, salt water), chlorine, or simply due to the length time since your last application. Colour Balance and Refresher is a fast and effective way to refresh your colour and to put back depth and shine. To keep your colour looking its best, we recommend a colour balance and refresher every 4 to 6 weeks.

### **What do you mean by Alternative and Creative Expression?**

We love a challenge! If you're after something wild – or simply something unique – our experienced team will do their utmost to design a fashion shade or technique for your hair. Our colour selections are endless, so there's sure to be **something just for you.**

### **What is Corrective Colour and Colour Modification?**

This is a specialised service to correct unwanted colour or modify existing colour (eg. going from a light shade back to your natural or darker shades). If you are unhappy with your colour or feeling like you want a total transformation, our expert team will ensure the right steps are taken to obtain the colour you seek.

### **What kinds of colours do you use at Made in Paris?**

Goldwell.

**Please note:** We cannot guarantee lasting colour results if you use unsuitable products or swim regularly.

If you have a problem with your hair colour please [contact us](#) within one week after your service.